

my
GOV PULSE 
मेरी सरकार
A CITIZEN CONNECT
FORTNIGHTLY NEWSLETTER

WHAT'S INSIDE

National Youth Day 2025

Pravasi Bharatiya Divas

9 Years of Startup India

YOUNG LEADERS FOR VIKSIT BHARAT





We have a **Golden Period of 25 Years** ahead of us, an Era of 'Amrit Kaal'! I am confident that the youth of India will fulfil the dream of building a **'Viksit Bharat'**.

- PM Narendra Modi



FROM THE CEO'S DESK



Dear Readers,

Welcome to the latest edition of MyGov Pulse, where we delve into the exciting prospects for India in 2025! This edition focuses on the nation's vibrant youth, its deep connection with the global Indian diaspora, and the thriving startup ecosystem.

As we celebrate National Youth Day 2025, we bring you a message from Prime Minister Narendra Modi, who emphasizes the potential of young Indians to shape a "Viksit Bharat" – a developed India. We explore the government's initiatives empowering young people, including skill development programs and leadership training.

The 18th Pravasi Bharatiya Divas (PBD) Convention, held under the theme "Diaspora's Contribution to a Viksit Bharat," celebrates the important role played by overseas Indians in shaping India's global identity. We highlight Prime Minister Modi's address praising the Indian diaspora for their commitment to India's progress and unveil initiatives to strengthen India's ties with them.

Nine years since its launch, Startup India has redefined India's entrepreneurial landscape, transforming the nation into the world's third-largest startup hub. We showcase the initiative's remarkable growth. We delve into Startup India's focus on fostering innovation across sectors.

This edition also features inspiring stories of India's progress in space exploration, naval defense, and groundwater revival efforts. Under the Engagement corner, do not forget to engage and contribute in a dynamic range of interactive initiatives spanning diverse fields.

We look forward to a bright future, filled with new opportunities and challenges. MyGov Pulse will continue to be your trusted source for information and inspiration. For your valuable feedback and thoughts, please write to us at mygov-periodicals@mygov.in or on social media platforms using the hashtag **#MyGovPULSE**.

Nand Kumarum, IAS,
CEO, MyGov

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MYGOV SAATHIS



5 Crore Saathis!

On January 6th, 2025, MyGov achieved the incredible milestone of reaching 5 crore subscribers! MyGov expresses gratitude to every Saathi for being a part of this vibrant community! Launched by PM Narendra Modi, MyGov will continue to engage, inspire, and shape a Viksit Bharat together!

MyGov Saathis at Young Leaders Dialogue

MyGov Saathi enthusiastically participated in the Young Leaders Dialogue event at Bharat Mandapam, sharing their inspiring vision for Viksit Bharat. They passionately discussed their ideals, youth icons, and the vital role of youth in shaping India's future, fostering a spirit of innovation, leadership, and collective progress among young minds.



Scan To
Watch



ENGAGEMENT CORNER

Committed to its mission, MyGov consistently presents a dynamic range of interactive initiatives spanning diverse fields. Seize these opportunities to actively engage and win exciting prizes, participation certificates & more. Ensure your voice contributes to the development of a new India!

From Financial Literacy to Financial Security Quiz

Test your awareness of the digital tools that are driving financial inclusion, security, and innovation.



Scan To Participate



Survey on Emerging Technologies Job Creation & Challenges

The Future of Jobs Needs Your Insight! Share your perspective on Emerging Technologies Job Creation and Challenges to guide impactful policies.



Scan To Participate



Cyber Security Grand Challenge 2.0

Redefine the future of cybersecurity and Turn ideas into groundbreaking solutions with. Your chance to lead innovation and advance India's cybersecurity is here!



Scan To Participate



NATIONAL YOUTH DAY 2025

A Message from PM Modi

On National Youth Day 2025, Prime Minister Narendra Modi shared a powerful message with 3,000 young leaders at the Viksit Bharat Young Leaders Dialogue. "The potential of India's youth will soon make a Viksit Bharat," said PM Modi, fueling a sense of purpose among the vibrant young participants gathered at Bharat Mandapam, New Delhi.

Drawing inspiration from Swami Vivekananda, Modi reflected, "Swami Vivekananda had immense faith in the youth, believing they could solve every problem like lions. I have the same faith in you." His words echoed the spirit of empowerment, urging the youth to take ownership of the nation's development.

He also acknowledged India's incredible strides in global recognition, with youth playing a critical role in areas such as startups, digital advancements, and sports. Modi passionately urged the youth to step out of their comfort zones, saying, "When Indian youth make the impossible possible, a developed India is undoubtedly achievable."

The Prime Minister's message wasn't just about progress; it was about instilling a sense

of pride and responsibility. "This is India's moment for a quantum leap," he declared, emphasizing that the coming 25 years would be crucial in realizing the vision of a Viksit Bharat by 2047.

PM Modi's words were clear: India's youth are not just the leaders of tomorrow—they are the leaders of today.



Empowering Youth

Nurturing the Potential of Young Indians



India's youth are its greatest asset, a vibrant demographic poised to shape the nation's future. Recognizing this immense potential, the government has implemented a range of schemes and initiatives aimed at empowering young individuals and fostering their active participation in nation-building. From skill development programs to leadership initiatives, these efforts seek to create an environment where young minds can thrive and contribute meaningfully to society.

Nurturing Holistic Development

The Nehru Yuva Kendra Sangathan (NYKS) plays a pivotal role in developing the personality of youth through a diverse range of activities, including skill development, leadership training, and community engagement. NYKS's focus on core programs, youth affairs schemes, collaborative projects, and special programs ensures a holistic approach to youth development.

National Youth Policy (NYP-2024): Vision for the Future

The government's commitment to youth empowerment is evident in the revised National Youth Policy (NYP-2024). This policy framework outlines a ten-year vision for youth development, focusing on key areas such as education, employment, leadership, health, and social justice. By aligning with the Sustainable Development Goals (SDGs), the NYP-2024 aims to create a more inclusive and equitable society for young people.



Fostering Leadership & Innovation

The National Young Leaders Programme (NYLP) provides a platform for young individuals to develop their leadership skills and contribute effectively to social and economic development. By engaging youth in community development activities and encouraging them to address local issues, NYLP empowers them to become agents of change.

Investing in Youth Development

The National Programme for Youth and Adolescent Development (NPYAD) provides financial assistance to government and non-government organizations to implement youth

development programs. This support enables a wide range of initiatives, from skill training workshops to awareness campaigns, ensuring that resources are available to empower young people across the country.

The Spirit of Service: The National Service Scheme (NSS)

The National Service Scheme (NSS), with its motto "Not Me, But You," encourages students to engage in community service and develop a sense of social responsibility. By fostering civic engagement and promoting national integration, NSS instills in young minds the values of empathy, compassion, and selfless service.

National Youth Awards

The National Youth Awards serve as a powerful motivator, recognizing and rewarding exceptional contributions by youth and NGOs in nation-building and community service. These awards not only acknowledge their achievements but also inspire others to engage in meaningful social action.



PRAVASI BHARATIYA DIVAS

A Celebration of Global Bonds



The 18th Pravasi Bharatiya Divas (PBD) Convention was inaugurated by Prime Minister Narendra Modi in Bhubaneswar, Odisha, on January 9, 2025. The event, held under the theme "Diaspora's Contribution to a Viksit Bharat," celebrated the integral role of overseas Indians in shaping India's global identity. With the participation of delegates from over 50 countries, the PBD Convention symbolized the shared heritage, culture, and



aspirations of the Indian diaspora.

PM Modi's Message: Indian Diaspora as Rashtradoot

Prime Minister Modi lauded the Indian diaspora for their unwavering commitment to India's progress, describing them as ambassadors of India's culture and values. He emphasized their contributions to the societies they reside in, while staying deeply connected to their roots. Highlighting India's rapid strides in economic, technological, and social domains, Shri Modi expressed confidence that India would soon emerge as the third-largest global economy, backed by the talent and determination of its people.



Initiatives for the Indian Diaspora

The Prime Minister unveiled initiatives to strengthen India's ties with its diaspora, including the expansion of OCI card eligibility for descendants of Indian origin and the opening of new embassies and consulates to facilitate consular services. He also flagged off the Pravasi Bharatiya Express, a special tourist train under the Pravasi Teertha Darshan Yojana, showcasing India's cultural and religious heritage.



Legacy of Pravasi Bharatiya Diwas

Marking the day Mahatma Gandhi returned to India in 1915, the biennial PBD Convention recognizes the diaspora's role in India's development journey. Established in 2003 under the vision of Atal Bihari Vajpayee, the event has evolved into a key platform for engaging with overseas Indians, fostering collaboration, and showcasing India's progress.

With an appeal to the diaspora to promote Indian culture, heritage, and products globally, PM Modi urged them to actively participate in initiatives like heritage tourism and environmental conservation. Pravasi Bharatiya Divas stands as a testament to the power of shared heritage, bridging India with its global family and paving the way for a united, prosperous future.



9 YEARS OF STARTUP INDIA



Evolution: A Journey from 2016 to 2025

Launched on January 16, 2016, Startup India was envisioned as a transformative initiative to foster innovation, entrepreneurship, and economic growth across India. Over nine years, it has redefined the nation's entrepreneurial ecosystem, establishing India as the world's third-largest startup hub. Recognized annually as National Startup Day, January 16 celebrates this vibrant journey.

World's 3rd largest startup ecosystem with 1.59 lakh Startups

The initiative began with a mission to simplify processes for startups, offering tax benefits, funding support, and a business-friendly environment. From just 500 startups in 2016, the number of DPIIT-recognized startups soared to over 1.59 lakh by January 2025. This remarkable



growth, coupled with the emergence of more than 100 unicorns, signifies India's transition from job seekers to job creators.

Major urban centers like Bengaluru and Mumbai led this transformation, but smaller cities increasingly contributed, proving the initiative's inclusivity. Startups in sectors like fintech, edtech, health-tech, and e-commerce have not only tackled local challenges but also achieved global acclaim. Companies such as Zomato and Nykaa exemplify this success.

As India celebrates nine years of Startup India, the initiative's journey underscores its commitment to fostering innovation and empowering entrepreneurs, paving the way for a self-reliant and globally competitive India.



Employment Generation Through Startups

Startups have emerged as powerful engines of job creation in India, significantly contributing to employment across industries. Since its inception, the Startup India initiative has catalyzed the creation of over 16.6 lakh direct jobs as of October 2024, showcasing its transformative impact on the nation's workforce.

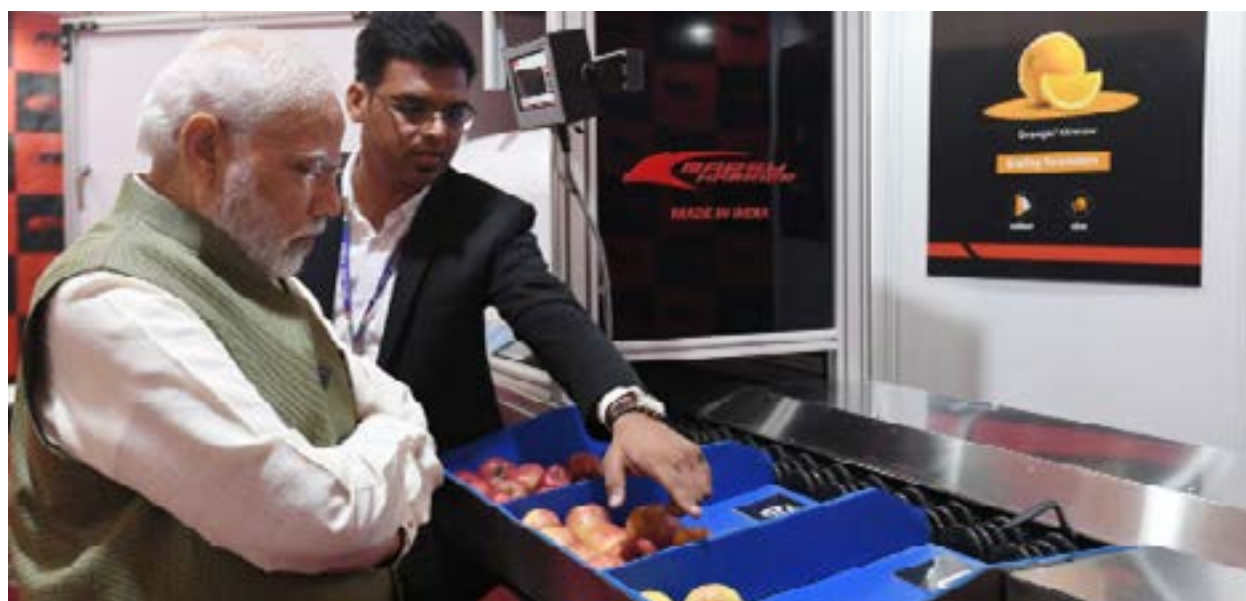
The IT services industry leads this revolution, generating over 2 lakh jobs, followed by healthcare and life sciences with 1.47 lakh jobs. Other key contributors include professional services, retail, and manufacturing, reflecting the diversity

of India's entrepreneurial landscape. These figures underscore the role of startups in bridging employment gaps and addressing skill shortages.

Startup India's support mechanisms, such as tax benefits, funding schemes, and capacity-building programs, have enabled startups to scale rapidly, thereby creating sustainable employment opportunities. Additionally, the focus on fostering innovation has encouraged startups to address local challenges, driving regional job growth.

As the initiative celebrates nine years, its contribution to employment generation highlights the symbiotic relationship between startups and economic progress. By continuing to support entrepreneurs, Startup India ensures that startups remain pivotal to India's vision of inclusive and sustained growth.

STARTUP INDIA'S FOCUS ON SECTOR-SPECIFIC GROWTH



Startup India has revolutionized the entrepreneurial ecosystem by fostering sector-specific growth, aligning with national priorities and global trends. Through targeted policies and initiatives, the program has catalyzed innovation in critical sectors like biotechnology, agriculture, renewable energy, health-tech, and edtech.

The biotechnology sector, for instance, has seen startups develop groundbreaking solutions in healthcare and agriculture. Renewable energy startups are advancing India's clean energy goals, while agri-tech companies are transforming farming practices with technology-driven solutions. In edtech, startups have democratized access to quality education, bridging gaps across urban and rural areas.

Competitive Startups

This sectoral focus is complemented by funding support, tax benefits, and industry-specific incentives, enabling startups to address unique challenges. By creating a conducive environment for growth, Startup India has facilitated the emergence of globally competitive startups that tackle local issues while contributing to economic progress.

The success of these startups underscores the importance of a targeted approach in fostering innovation. As India marks nine years of Startup India, its sector-specific strategies exemplify the initiative's commitment to building a self-reliant and technologically advanced nation.

STARTUP INDIA'S VISION FOR 2047



A Global Innovation Hub

As India looks ahead to 2047, Startup India's vision aligns with the nation's aspirations to become a global innovation hub. The upcoming Startup Mahakumbh 2025, themed "Startup India @ 2047 – Unfolding the Bharat Story," exemplifies this forward-looking approach.

BHASKAR: Bharat Startup Knowledge Access Registry

The vision emphasizes fostering an inclusive entrepreneurial ecosystem where startups from non-metro regions thrive alongside urban innovators. Initiatives like the Bharat Startup Knowledge Access Registry (BHASKAR) enhance collaboration by connecting startups, investors, and mentors, ensuring equal opportunities across regions.

Global partnerships also play a crucial role. India's G20 Presidency and the institutionalization of the Startup20 Engagement Group have solidified its position as a leader in fostering international collaboration. These efforts aim to position India as a preferred destination for innovation and entrepreneurship.

With a focus on sustainability, technological advancement, and inclusivity, Startup India is setting the stage for transformative growth. By empowering entrepreneurs and fostering innovation, the initiative aspires to make India a beacon of progress and innovation, fulfilling its vision for 2047 as a global leader in entrepreneurship.



AATMANIRBHAR HEALTHCARE SOLUTIONS FOR GENERATIONS

Indigenous Paracetamol Production Empowering India's Pharmaceutical Industry



In a significant stride towards self-reliance, India has developed indigenous technology for manufacturing paracetamol, a widely used pain reliever and fever reducer. This breakthrough by the Council of Scientific and Industrial Research (CSIR) eliminates dependency on imported raw materials, aligning with the vision of "AatmaNirbhar Bharat."

With the support of Karnataka-based Satya Deeptha Pharmaceuticals Ltd, the new technology ensures the production of affordable paracetamol for domestic use. This initiative not only enhances India's pharmaceutical capabilities but also strengthens its supply chain, making essential medications more accessible.

The move is part of a broader push to establish a robust pharmaceutical ecosystem within the country. It supports ongoing efforts to develop indigenous drugs, reduce healthcare costs, and boost the economy through local production. By fostering innovation and collaboration between research institutions and industry partners, this initiative marks a significant leap forward in achieving self-sufficiency in drug manufacturing.

This development is a testament to India's growing technological prowess and its commitment to empowering the healthcare sector through indigenous advancements, reinforcing the nation's goal of becoming a global leader in pharmaceuticals.



GENOMEINDIA PROJECT

Pioneering Genetic Research



India has achieved a historic milestone in genetic research with the completion of the GenomeIndia Project. Approved five years ago, this ambitious initiative has culminated in the sequencing of genomes from 10,000 individuals representing India's diverse population. The resulting data, now housed at the Indian Biological Data Center, provides a comprehensive genetic resource to researchers and policymakers alike.

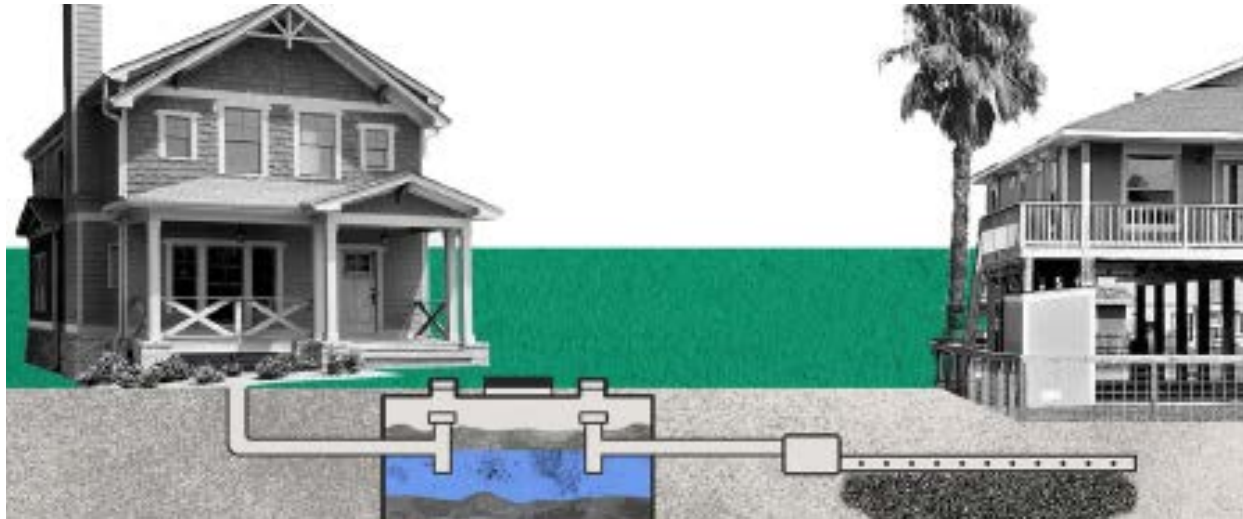
This project highlights India's vast genetic diversity and aims to address critical healthcare challenges, such as sickle cell anemia in tribal communities. By decoding the genetic patterns of its people, India is poised to develop targeted treatments

and effective healthcare solutions for its population. Additionally, the initiative lays a strong foundation for future research on hereditary diseases, enabling better planning and policy-making.

Beyond healthcare, the GenomeIndia Project strengthens India's position in the global biotechnology landscape. With its expanding Bio Economy—now valued at over \$150 billion—India is leveraging innovation to drive sustainable development. The project underscores India's commitment to becoming a global hub for genetic research and innovation, further cementing its role as a leader in modern biotechnology.

INDIA'S GROUNDWATER REVIVAL

A New Era Begins!



"We must adopt the mantra of 'Reduce, Reuse, Recharge, and Recycle' to secure the nation's water future"

~ PM Narendra Modi

In recent years, India has taken significant strides in reviving its groundwater resources, underscoring the importance of clean water for agricultural productivity, health, and overall sustainability. The year 2024 marks a pivotal moment, as the total annual groundwater recharge saw a remarkable increase, showcasing the nation's progress in addressing one of its most pressing challenges. Prime Minister Narendra Modi's call to "Reduce, Reuse, Recharge, and Recycle" has become the cornerstone of this national effort to secure the future of India's water resources.

Groundwater Recharge and Extraction: A Positive Trend

The 'National Compilation on Dynamic Ground Water Resources of India, 2024' report reveals a significant uptick in annual groundwater recharge, which has increased by 15 BCM compared to the 2017 assessment. At the same time, extraction has decreased by 3 BCM. The combined effect is a healthier balance in groundwater resources, demonstrating the success of India's proactive conservation measures.

The increase in recharge is attributed to the resurgence of water bodies, tanks, and conservation structures, with recharge from tanks and ponds seeing a steady rise over

the years. From 13.98 BCM in 2017 to 25.34 BCM in 2024, this effort has been pivotal in rejuvenating India's aquifers.

Enhancing Groundwater Quality and Safety



Equally crucial to the revival of groundwater is the management of its quality. Contaminants such as Arsenic, Fluoride, and Nitrates pose significant risks to public health. The annual Groundwater Quality Report for 2024 underscores the importance of monitoring water quality across the country, with 81% of groundwater samples deemed suitable for irrigation. Furthermore, groundwater samples from the North-Eastern states show excellent quality, highlighting the favorable conditions for agriculture in those regions.

Government Initiatives for Groundwater Sustainability



India's commitment to sustainable groundwater management is supported by several key initiatives. Programs like the Jal Shakti Abhiyan and Atal Bhujal Yojana focus on water conservation, recharge, and improving water use efficiency. The Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS) has been instrumental in creating water harvesting structures, while the National Aquifer Mapping project has mapped over 25 lakh square kilometers of India's groundwater resources.

These combined efforts reflect the nation's holistic approach to water management, integrating technology, policy, and community participation to ensure water security for future generations.

INDIA'S METRO REVOLUTION

How Metro is changing the way India moves



India's urban landscape is undergoing a dramatic transformation, driven by a rapid expansion of its metro network. From modest beginnings, the network has grown exponentially, connecting cities across the nation and revolutionizing the way millions commute daily. With over 1,000 km of track spanning 23 cities, India boasts the third-largest metro system globally, underscoring its commitment to sustainable and efficient urban mobility.

A Network of Progress

The growth of India's metro system is a testament to the nation's ambition. Connecting major cities and their suburbs, metros offer a lifeline for millions, providing quick, affordable, and eco-friendly transportation. This not only eases traffic congestion but also improves air quality and enhances the overall quality of life for urban dwellers.

Pioneering Innovation



India is at the forefront of metro innovation. From driverless trains on Delhi's Magenta Line to the groundbreaking under-river metro tunnel in Kolkata, the nation is embracing cutting-edge technology to enhance passenger experience and efficiency. The Kochi Water Metro, connecting islands with electric hybrid boats, exemplifies the innovative spirit that characterizes India's metro development.

A Global Leader in Metro Development

India's expertise in metro construction and operation is increasingly recognized globally. The country has emerged as a leader in the field, providing consultancy services to countries like Bangladesh, Indonesia, and several others. This international recognition underscores India's role as a key player in shaping the future of urban transportation worldwide. The expansion of the metro network continues unabated. New projects are underway in cities like Bengaluru, Thane, and Pune, further strengthening connectivity and improving urban mobility. This ongoing development will not only benefit residents of these cities but also contribute to the overall economic growth and development of the nation.

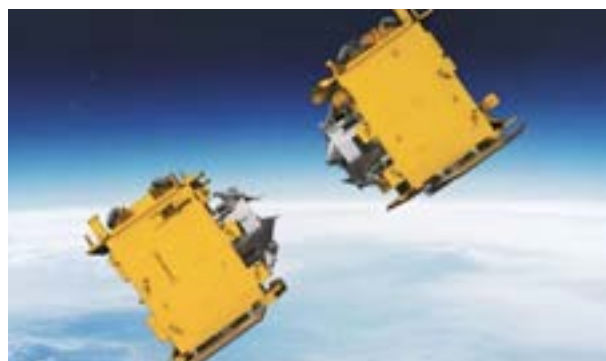
Beyond Transportation

The metro system is more than just a mode of transport; it's a catalyst for urban development. It stimulates economic activity, promotes tourism, and fosters a sense of community. By connecting people to jobs, education, and healthcare, the metro system plays a crucial role in improving the social and economic well-being of urban populations.

PROUD MOMENT FOR INDIA

Space Docking Milestone with SpaDeX

India has joined an elite group of nations capable of space docking with the successful completion of the Space Docking Experiment (SpaDeX) mission on January 16, 2025. This achievement positions India as the fourth country to perform such operations, showcasing advanced capabilities in spacecraft rendezvous, docking, and undocking. The mission involved two small satellites, SDX01 (Chaser) and SDX02 (Target), and demonstrated critical technologies such as power transfer and autonomous docking. SpaDeX marks a significant leap in ISRO's ambitions for future space missions, including lunar exploration and the establishment of the Bharatiya Antariksha Station.



India Inducts INS Surat, INS Nilgiri & INS Vaghsheer

India has achieved a significant milestone in its naval capabilities with the induction of three major combatants—INS Surat, INS Nilgiri, and INS Vaghsheer. INS Surat, the fourth P15B Guided Missile Destroyer, is one of the world's largest and most advanced destroyers, with 75% indigenous content. INS Nilgiri, the first P17A Stealth Frigate, offers enhanced survivability and stealth features. INS Vaghsheer, the final submarine of the P75 Scorpene Project, showcases India's expertise in submarine construction, developed in collaboration with France. These inductions reflect India's growing strength in defence manufacturing and maritime security.

AYODHYA A Year of Transformation and Growth

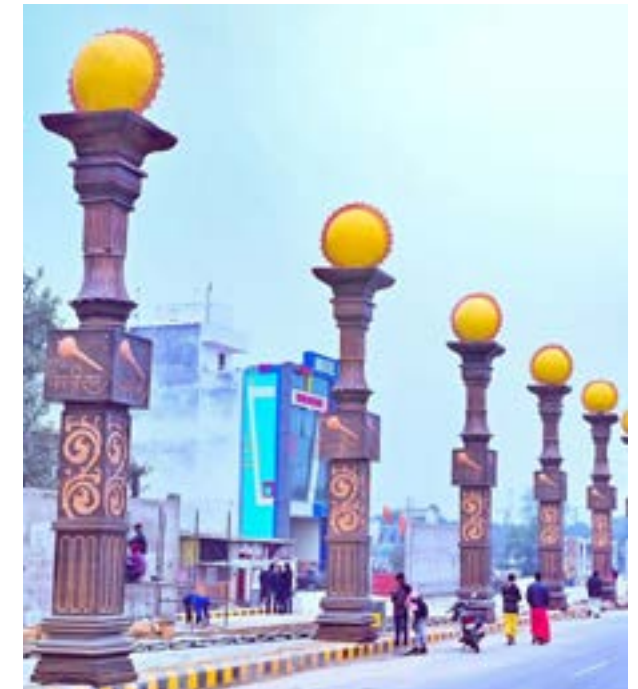
Ayodhya, the revered city of Lord Ram, has witnessed remarkable growth and transformation in 2024, emerging as Uttar Pradesh's most visited destination. The completion of the Ram Mandir has not only boosted tourism but also catalyzed infrastructure development, economic growth, and sustainability initiatives, positioning Ayodhya as a beacon of progress.



Tourism Boom: Ayodhya's Rising Star

In the first half of 2024, Ayodhya attracted over 11 crore pilgrims and tourists, accounting for one-third of Uttar Pradesh's total visitors. The Ram Mandir has become the heart of this influx, driving a ₹400 crore GST boost and generating over 2 lakh jobs. Sectors like hospitality, travel, and tourism have added over 20,000 new opportunities, ensuring widespread economic benefits.

Infrastructure Advancements: A Modern Ayodhya



The city now boasts a modern international airport, a state-of-the-art railway station, and enhanced connectivity through the Purvanchal Expressway and NH-27. These developments seamlessly link Ayodhya to major cities like Lucknow and Varanasi, enabling easier access for visitors.

Sustainability at Its Core

Ayodhya has embraced eco-friendly initiatives, including a zero-discharge policy, rooftop solar panels, and a 40 MW solar plant. Seventy percent of the Ram Mandir complex is designated as green space, ensuring sustainable growth alongside cultural heritage.

Architectural Marvels of New India



Sonamarg Tunnel: The 12 km long tunnel in Jammu Kashmir is situated at an altitude of over 8,650 feet above sea level. It ensures all-weather connectivity and strengthens access to Ladakh.

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